



First Quarter Financial Results for FY2010

(Results for the period April 1, 2009 – June 30, 2009)

Takata Corporation IR office (7312)
TEL : +81-3-3582-9228
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Graphs on the presentation is based on quarterly basis

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Consolidated financial highlights



Unit: 100 million yen, rounded down

	09/3 1Q	10/3 1Q	Change in yen	Change in %
Net sales	1,242	726	(515)	(41.5%)
Gross profit	235	101	(134)	(56.9%)
Operating income	59	(7)	(66)	-
Ordinary income	60	(4)	(65)	-
Income before tax	61	(9)	(71)	-
Net income	39	(3)	(42)	-
Financial indicators				
<i>EPS</i>	48.06 yen	(4.49) yen	-	-
<i>BPS</i>	2200.72 yen	1781.43 yen	-	-
<i>OP margin</i>	4.8%	-	-	-
FX Rate				
<i>US\$/yen</i>	104.56 yen	97.36 yen	-	-
<i>Euro/yen</i>	163.44円	132.66 yen	-	-

EPS: Basic net income per share

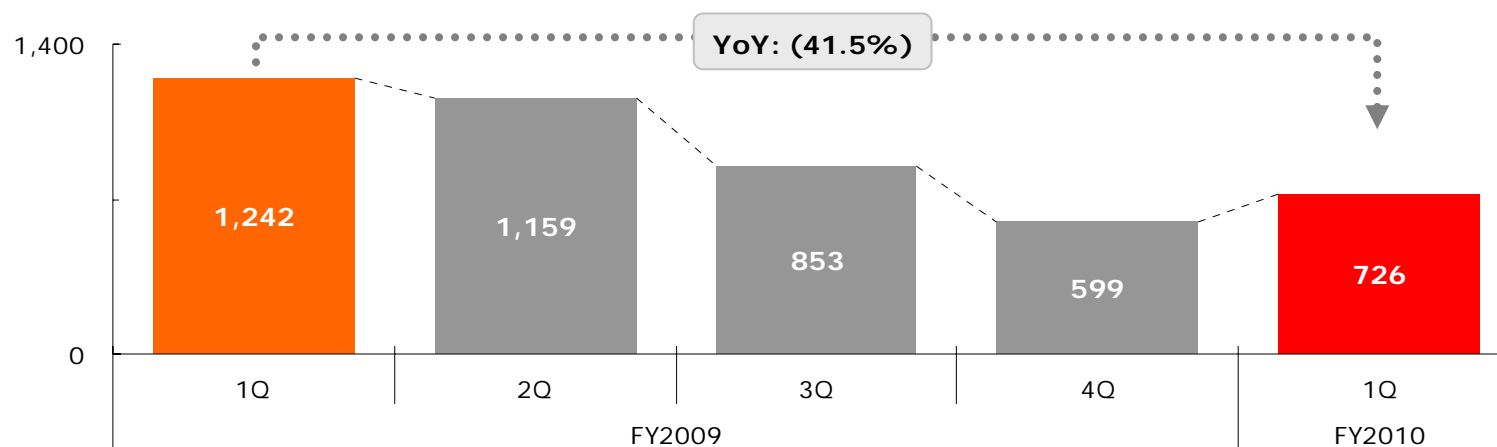
Sales highlights



Sales recovery in 10/3 1Q compared to 09/3 4Q

Unit: 100 million yen, rounded down

Negative exchange rate effect of approximately ¥7.8 billion (YoY)

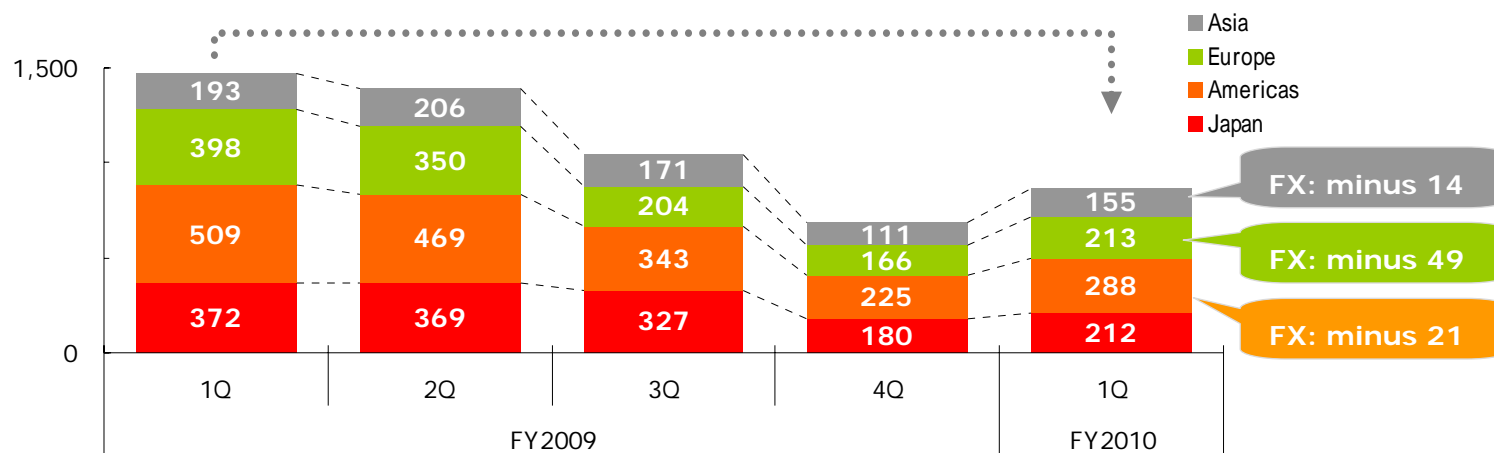


	09/3 1Q (A)	10/3 1Q (B)	Change in yen (B - A)	Change in %	Ref.
					09/3 4Q
Net sales	1,242	726	(515)	(41.5%)	599
US\$/yen	104.56円	97.36円	-	-	100.71円 accumulated average rate
Euro/Yen	163.44円	132.66円	-	-	144.07円 accumulated average rate

Sales by region



Unit: 100 million yen, rounded down

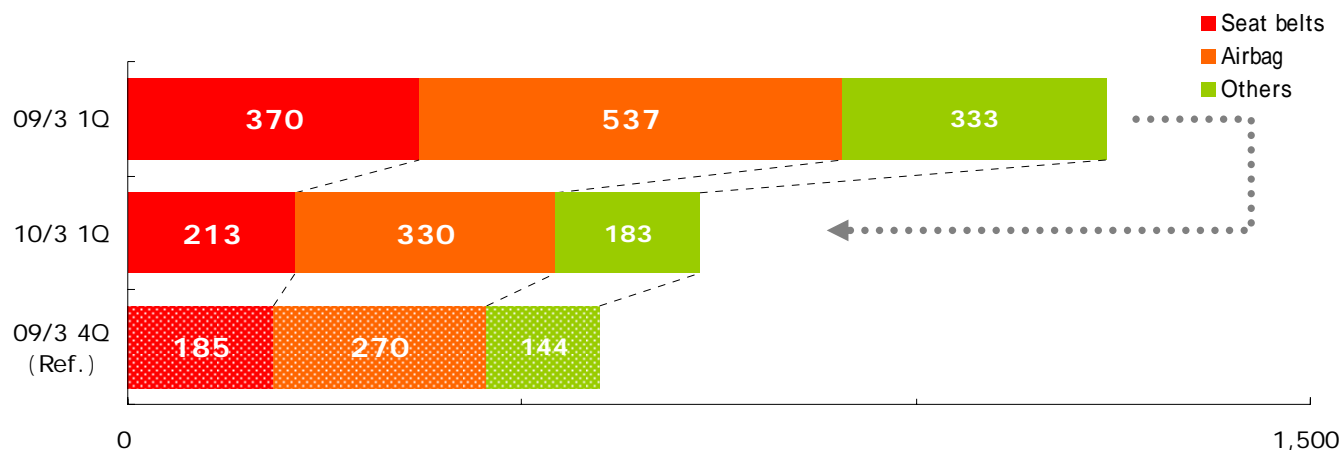


	09/3 1Q (A)	10/3 1Q (B)	Change in yen (B - A)	Change in %	Ref.
					09/3 4Q
Japan	372	212	(160)	(43.1%)	180
Americas	509	288	(221)	(43.5%)	225
Europe	398	213	(185)	(46.6%)	166
Asia	193	155	(37)	(19.6%)	111
Sub total	1,474	869	(605)	(41.1%)	683
Eliminations	(232)	(142)	-	-	-83
Total consolidated sales	1,242	726	(515)	(41.5%)	599

Sales by product



External Sales
Unit: 100 million yen, rounded down

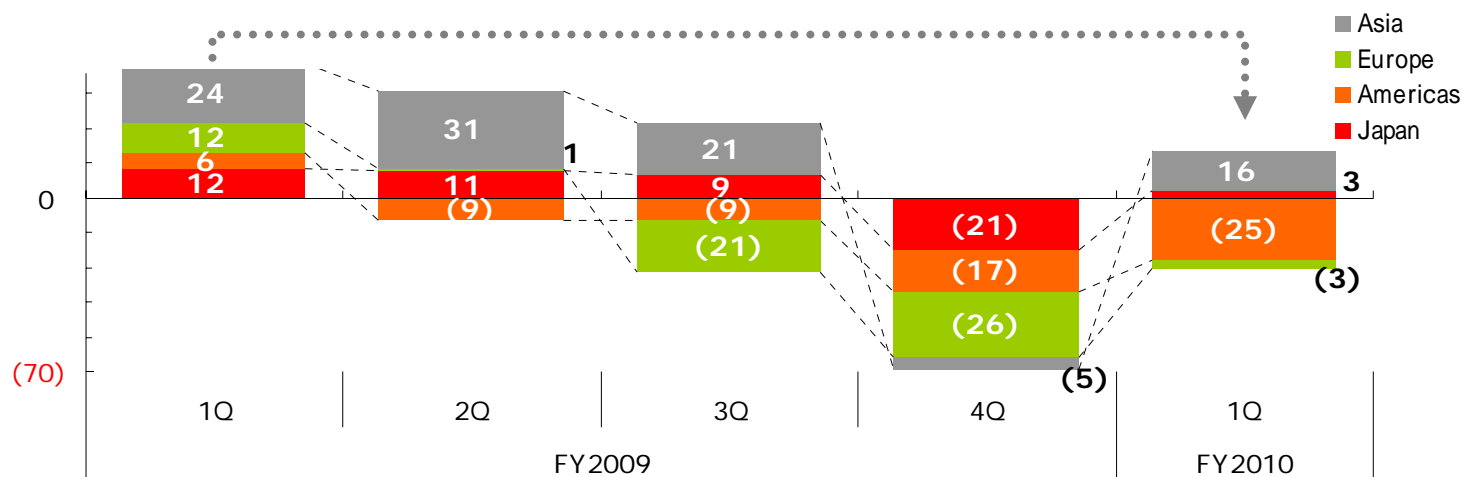


	09/3 1Q (A)	Composition	10/3 1Q (B)	Composition	Change in yen (B-A)	Change in %	Ref.	
							09/3 4Q	Composition
Seat belts	370	29.9%	213	29.4%	(157)	(42.4%)	185	30.9%
Airbags	537	43.3%	330	45.4%	(207)	(38.5%)	270	45.0%
Others	333	26.9%	183	25.2%	(150)	(45.2%)	144	24.1%
Total	1,242	100.0%	726	100.0%	(515)	(41.5%)	599	100.0%

Operating income by region



Unit: 100 million yen, rounded down



	09/3 1Q (A)	10/3 1Q (B)	Change in yen (B - A)	Change in %	Ref. 09/3 4Q
	Japan	12	3	(8)	(69.4%)
Americas	6	(25)	(32)	-	(17)
Europe	12	(3)	(16)	-	(26)
Asia	24	16	(7)	(32.1%)	(5)
Sub total	56	(8)	(65)	-	(71)
Eliminations	2	0	-	-	3
Total consolidated operating income	59	(7)	(66)	-	(68)

Sales composition by customer



Consolidated sales composition by customer

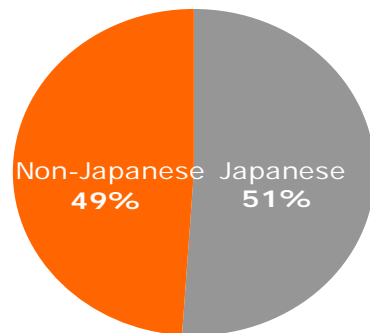
Source: Takata

Top 4 vs. Other

Rank	08/3 Full year	09/3 Full year	10/3 1Q
1	Honda	Honda	Honda
2	Toyota	Toyota	Ford
3	Ford	Ford	Toyota
4	GM	Daimler	Daimler
Top4	51.0%	52.2%	50.7%
Other	49.0%	47.8%	49.3%
Total	100%	100%	100%

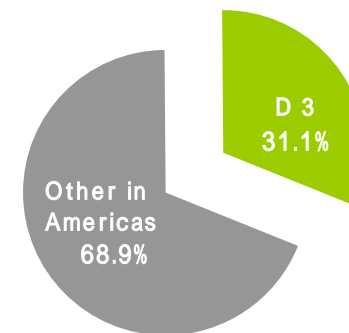
Japanese automakers vs. Non-Japanese

10/3 1Q



The Americas: Sales composition by customer

Sales by region for the Americas: 28,900 millions yen (10/3 1Q)



R&D, Capex and Depreciations



Unit: 100 million yen, rounded down

	09/3 Full Y	09/3 1Q	10/3 1Q	10/3 Full Y forecast	Progress to 10/3 Full Y forecast
R&D	187	59	34	146	23.7%
<i>R&D ratio</i>	<i>4.9%</i>	<i>4.8%</i>	<i>4.8%</i>	<i>4.6%</i>	-
Capex	191	65	24	130	18.7%
Depreciations	200	51	45	184	24.6%

Capex is calculated on the basis of acquired fixed and intangible assets as recorded on consolidated statements of cash flow from investing activities.

Business restructuring



Unit: 100 million yen, rounded down

	09/3 Full Y Actual	10/3 1Q Actual	10/3 Full Y Plan	11/3 Full Y Plan
Cost	81	4	20	5
Accumulative effect (Note 1)	23	3	55	105

Note 1: FY10 1Q Actual effect is not accumulated.

Personnel affected

Total (Note 2)	(5,700)	-	(2,100)	-
The Americas	(5,100)	-	(600)	-
Europe	(600)	-	(1,500)	-
Total employees (Ref.)	28,406	28,000	-	-

Note 2: In Asia and Japan, contract employees have been decreased by approx. 3,500 in FY09

Plants reduction

Total	1	0	3	-
The Americas	1	0	2	-
Europe	0	0	1	-

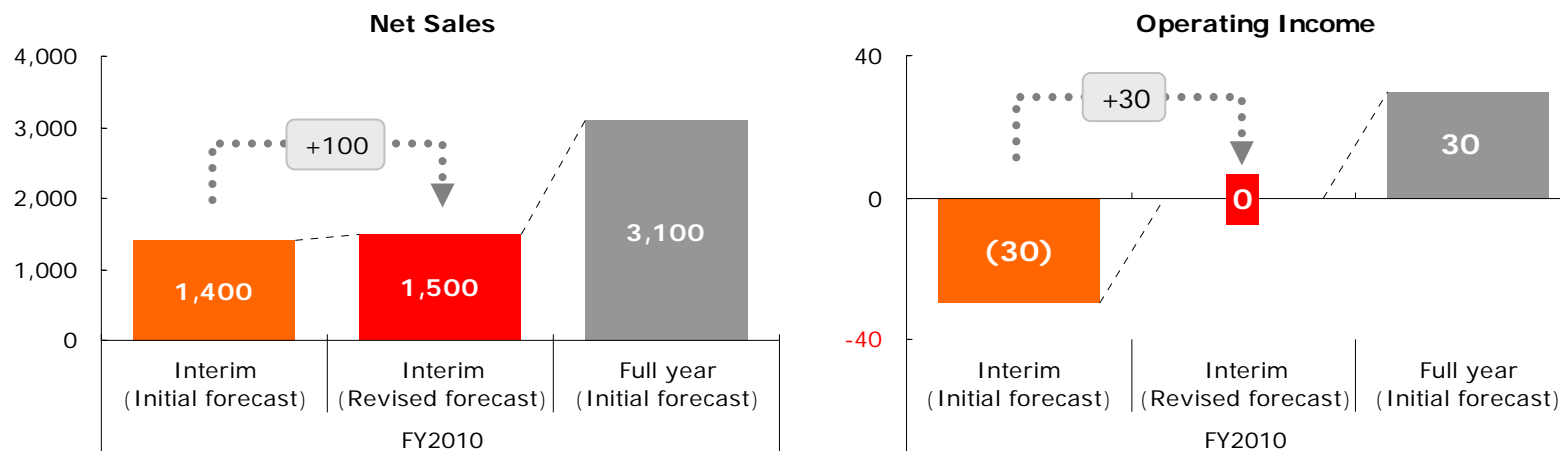
Revised interim forecasts



Unit: 100 million yen, rounded down

Revised interim forecasts upward compared to forecasts of May 12, 2009

No change in full-year forecasts for FY2010



	10/3 Interim (Initial forecast) (A)	10/3 Interim (Revised Aug. 4) (B)	Change in yen (B-A)	Change in %	10/3 Full Y (Initial forecast)
Net Sales	1,400	1,500	100	7.1%	3,100
Operating income	(30)	0	30	100.0%	30
Ordinary income	(40)	0	40	100.0%	15
Net income	(48)	(12)	36	75.0%	0
FX Rate	¥95/USD ¥120/Euro	¥95/USD ¥130/Euro	-	-	¥95/USD ¥120/Euro



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Our mission - your safety.



Our Dream

To reduce to zero the number of victims of traffic accidents.

Philosophy

We embrace the pioneer spirit of our founder and are motivated by the preciousness of life.

Takata Way

To communicate openly and effectively.
To adhere to Sangen-shugi.
To be committed in everything we do.

Takata Corporation IR Office
TEL: 03 - 3582 - 9228
www.takata.com

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